

Planning of the activities on the stand

First define which product groups / product lines are to be presented:

	yes	no
▶ Demonstration of the exhibits on the stand	<input type="checkbox"/>	<input type="checkbox"/>
▶ Customer events (presentations, receptions, films, videos, multimedia)	<input type="checkbox"/>	<input type="checkbox"/>
▶ Press conference on the stand	<input type="checkbox"/>	<input type="checkbox"/>
▶ Artistic performances	<input type="checkbox"/>	<input type="checkbox"/>
▶ _____	<input type="checkbox"/>	<input type="checkbox"/>
▶ _____	<input type="checkbox"/>	<input type="checkbox"/>

This results in a space requirement for	m ²
▶ the exhibits themselves	_____
▶ discussion cabins	_____
▶ information counter	_____
▶ seating groups	_____
▶ kitchen	_____
▶ wardrobe / storage area	_____
▶ printed material store	_____
▶ necessary free space	_____
▶ presentation	_____
▶ staff room	_____
▶ room for wardrobe of good customers	_____
▶ office space	_____
▶ _____	_____
▶ _____	_____

Total stand area: _____